

JACQUES DURAND

timeless eyewear



The Jacques Durand's Collection consists of timeless, eye-catching glasses, that are pure and distinctive in the same time. Jacques Durand frames have a clear and clean outline, this is, however, what makes them iconic.

Many of our acetate models are hand-brushed on the outside, giving the impression of a natural material and they are polished on the inside, to guarantee maximum comfort.

Behind the apparent simplicity of the frames, there's a big attention to quality and wearability, ensured by Jacques Durand's 30-years of experience.

In 2015 the Sunshine collection was released. Strong iconic shapes named after the streets and places of St Tropez, the town of inspiration for this collection.



The movie producer and director Spike Lee is a Jacques Durand fan and has about 4 models, among those also a Plus is+, a hand made frame from our Atelier. Another ambassador of our brand is Ryuichi Sakamoto, who contributed to our success in Japan and in Asia.

One of our most remarkable products, the Intrados, combines two faces that are embedded into one another through mechanical plating, so there is no glue needed.

The internal part of the front can therefore have a different color than the outer part, enabling diverse color and transparency combinations that create unexpected and elegant visual effects.

Intrados, in architecture terminology, indicates the inner surface of an arch. That's why Intrados is the most suitable name for this innovative construction of acetate glasses, as a pair of glasses with open temples can be considered a type of arch.



TOP: Spike Lee wearing Hoapinsu orange
BOTTOM: Intrados 04 ecaille-stripes